

# Privacy Policy

Last modified: February 1, 2021

## Overview

This page informs you of **[Name of Company]** ("Company's) policies regarding the collection, use, and disclosure of personal data when you use our WebSite and the choices you have associated with that data.

The Company uses your data to provide and improve the Website. By using the Website, you agree to the collection and use of information in accordance with this policy. Unless otherwise defined in this Privacy Policy, terms used in this Privacy Policy have the same meanings as in our Terms and Conditions, accessible from **YYYY**

## Information Collection and Use

The Company collects several different types of information for various purposes to provide and improve the Website.

### *Types of Data Collected*

#### Personal Data

The Company may ask you to provide us with certain personally-identifiable information that can be used to contact or identify you ("Personal Data"). Personal Data information may include, but is not limited to

- Email address
- First name and last name
- Cookies and Usage Data

#### Usage Data

The Company may also collect information about how the Website is accessed and used ("Usage Data"). This Usage Data may include information such as your computer's Internet Protocol address (IP address), browser type, browser version, the pages of our Website that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

#### Tracking and Cookies Data

The Company uses cookies and similar tracking technologies to track the activity on the Website and hold certain information.

Cookies are files with small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device. Tracking technologies also used are beacons, tags, and scripts to collect and track information and to improve and analyze our Website.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Website.

## **Use of Data**

The Company uses the collected data for various purposes:

- - To provide and maintain the Website
- - To notify you about changes to the Website
- - To allow you to participate in interactive features of the Website when you choose to do so
- - To provide customer care and support
- - To provide analysis or valuable information so that the Company can improve the Website
- - To monitor the usage of the Website
- - To detect, prevent and address technical issues

## **Transfer of Data**

Your information, including Personal Data, may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

If you are located outside the United States and choose to provide information to the Company, please note that the Company transfers the data, including Personal Data, to the United States and processes it there.

Your consent to this Privacy Policy, followed by your submission of such information, represents your agreement to that transfer.

The Company will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

## **Disclosure of Data**

The Company may disclose your Personal Data in the good faith belief that such action is necessary to

- - comply with a legal obligation
  - protect and defend the Company's rights or property
  - prevent or investigate possible wrongdoing in connection with the Website
  - protect the personal safety of users of the Website or the public
  - protect against legal liability

### **Security of Data**

The security of your data is important, however, no method of transmission over the Internet, or method of electronic storage is 100% secure. While the Company strives to use commercially-acceptable means to protect your Personal Data, the Company cannot guarantee its absolute security.

### **Website Providers**

The Company may employ third party companies and individuals to facilitate the Company's Website ("Website Providers"), to provide the Website on the Company's behalf, to perform Website-related maintenance or to assist in analyzing how use of the Website.

These third parties have access to your Personal Data only to perform these tasks on the Company's behalf and are obligated not to disclose or use it for any other purpose.

### **Analytics**

The Company may use third-party Website Providers to monitor and analyze the use of the Website.

### **Third party links**

Occasionally, at the Company's discretion, the Company may include links to third party sites on the Website. These third party sites have separate and independent privacy policies. The Company therefore has no responsibility or liability for the content and activities of these linked sites.

### **Children's Privacy**

The Company's Terms and Conditions ([provide link](#)) require users to be 18 years of age.

### **Changes to This Privacy Policy**

The Company may update this Privacy Policy from time to time.

The Company will provide a prominent notice on our Website prior to the change becoming

effective and update the "effective date" at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

### **Contact Us**

If you have any questions about this Privacy Policy, please contact us:

- By email: [Provide link](#)